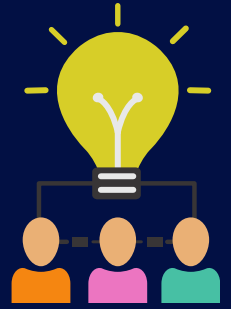


CROSS-SECTORAL COLLABORATION IN CLEAN SHIPPING PROJECTS

Cross-sectoral collaboration in clean shipping projects involves **different actors**, such as researchers, industry employees and civil servants, working on a **shared goal** or challenge and developing ideas, skills and concepts **together**.



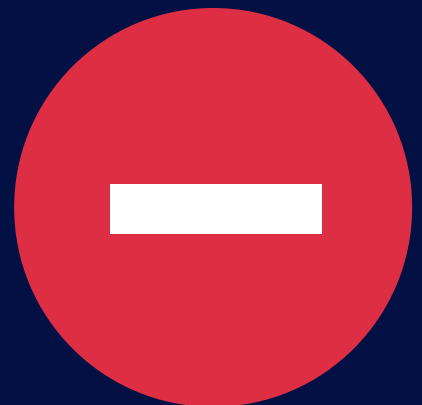
BENEFITS



- Helps to **solve challenges** that a single organisation is unable to solve alone
- Creates **synergies** and pushes partners to strive for better performance
- Provides a good platform for sharing **ideas and expertise**
- Makes it easier to step out of organisational silos and **learn from others**

CHALLENGES

- Navigating and negotiating **different ways of working** can be difficult
- **Objectives** of individual partners are not always aligned with each other
- Differences in expected **time** spans between partners may cause tension
- **Coordinating** a large and varied consortium is often complicated



HOW TO MAKE IT WORK?



Strive to find some **middle ground** in project tasks & implementation



Emphasise & encourage active **communication** within the project consortium



Ensure that each partner has enough **time** and other **resources** to carry out implementation



Reserve enough time for both **informal and formal meetings** between project partners



Keep the **target groups** of the project in mind at all times